

StreetEasy Relaunches With Free Consumer Model

Access to Unique NYC Market Data and Advanced Search Tools Free for First Time in Company's History; New Design Makes it Easier to Find Your Next Home in New York City

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NEW YORK, Feb. 12, 2014 /PRNewswire/ -- StreetEasy®, the leading real estate resource in New York City, today announced it is now offering access to StreetEasy's unparalleled database of distinctive market information and New York-tailored shopping tools for free. The relaunch also includes an enhanced consumer experience in a completely new website design.

StreetEasy provides a unique vantage on the New York City real estate market, with comprehensive, unbiased information about homes and apartments that can't be found anywhere else. Now with open access to all of StreetEasy's deep data and unique shopping tools, home shoppers and professionals can completely educate themselves about buildings and neighborhoods, and quickly find homes and apartments that fit their needs in a way that's never existed for free until today.

"StreetEasy has already established its tools and comprehensive database as a necessity for anyone shopping for a new home or apartment in New York City. Now, with a better user experience and unabridged access, we're making this valuable information more accessible for all consumers," said Susan Daimler, general manager of StreetEasy and Zillow New York. "This is a major milestone for the New York City real estate marketplace as we continue to bring transparency to one of the most complex, hard-to-navigate real estate markets in the world."

Formerly part of the paid "Insider" subscription, StreetEasy data and information that is now free includes access to buyer and seller details, past sale prices, Department of Buildings permit applications and tax abatement information. Useful filters and tools such as custom boundaries, and search by commute time, nearby subway lines or school zones also now are available at no cost.

Additionally, StreetEasy is introducing a complete redesign of the site. The new StreetEasy is a significantly improved user experience, providing a simple, intuitive interface for home shoppers and professionals to quickly search for-sale and rental listings in New York City, and easily organize the information they need in fewer clicks.

About StreetEasy

Launched in 2006 and acquired by Zillow, Inc. in August 2013, StreetEasy is New York City's leading real estate resource, providing accurate and comprehensive for-sale and for-rent listings from all of the largest real estate brokerages in New York City. The site adds layers of deep, proprietary data and useful search tools that help consumers and real estate professionals navigate the complex real estate markets within the five boroughs of New York City.

About Zillow, Inc.

Zillow, Inc. (NASDAQ: Z) operates the leading real estate and home-related marketplaces on mobile and the Web, with a complementary portfolio of brands and products that help people find vital information about homes, and connect with the best local professionals. Zillow's brands serve the full life cycle of owning and

living in a home: buying, selling, renting, financing, remodeling and more. In addition, Zillow offers a suite of tools and services to help local real estate, mortgage, rental and home improvement professionals manage and market their businesses. Welcoming nearly 70 million monthly unique users in January 2014, the Zillow, Inc. portfolio includes Zillow.com®, Zillow Mobile, Zillow Mortgage Marketplace, Zillow Rentals, Zillow Digs™, Postlets®, Diverse Solutions®, Agentfolio®, Mortech®, HotPads™ and StreetEasy®. The company is headquartered in Seattle.

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SOURCE StreetEasy

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